

## **WRIGHT MEDICAL TECHNOLOGY, INC. PRIVACY STATEMENT**

Wright Medical Technology, Inc. (“us,” “our” “we,” or “Company”) considers the protection of your personal information to be a priority. The guidelines contained in this privacy statement apply to information collected, used and/or disclosed by us and describe how we may collect, use and disclose information that we receive.

This Privacy Policy applies only to our website and not to websites of other companies or organizations. Our website contains links to other sites on the Internet and we do not control or endorse the content of third party websites or otherwise accept responsibility for the content or privacy policies of those sites. **WE ARE NOT RESPONSIBLE FOR THE CONTENT, SECURITY OR PRIVACY PRACTICES EMPLOYED BY THIRD-PARTY WEBSITES.**

We reserve the right to modify this Privacy Statement at any time without notice (for example, if we modify our practices regarding the collection or use of information). We will revise our Last Updated date to reflect any revisions to this Statement.

### **What Information Do We Collect?**

- We may collect any information that you have voluntarily submitted to us.
- We may capture certain information automatically on our websites, including your Internet protocol address, mobile device identification number, browser type, page access history, linking information, click stream data, page visits, page views, and/or web site log files.
- We may use cookies, log files, clear gifs, and/or similar devices to identify you, to keep track of your interactions with our websites (including those of our partners and affiliates), and to and enhance certain activities available on any such website. These devices are small text or other electronic files that are used for user-identification purposes, record-keeping purposes, and to increase the ease of use of the websites. We may use persistent or not-persistent cookies. You can remove or reject persistent cookies by following the directions provided in your Internet browser’s “help” file. If you remove a persistent cookie or reject persistent cookies, the functionality of our websites, or any part thereof, may be impaired or unavailable.
- We **do not** knowingly collect and personal information whatsoever from children under the age of 13. We do not provide any personal information to any third party (other than Wright Medical’s agents) about our online visitors who indicate that they are under the age of 13. Online visitors under 13 years of age should not submit personal information to us without the explicit permission from their parent or legal guardian. If your child has submitted personal information, and you would like to request that such information be removed from our system, please contact us at [PrivacyOfficer@wmt.com](mailto:PrivacyOfficer@wmt.com) to make such request and we will take reasonable efforts to comply with your request.

## **How Do We Use Your Information?**

We may use the information we collect in the following ways:

- To establish and maintain customer accounts.
- To quickly process your requests for information.
- To monitor Web site statistics.
- To allow us to disclose your information to the extent permitted by law, in the situations described more fully below.

## **How Do We Protect Your Personal Information?**

Although we cannot guarantee the impenetrability of our servers, we have established and implemented reasonable physical, electronic, and administrative procedures to safeguard and secure the personal information we collect online.

## **Do We Disclose the Information We Collect to Outside Parties?**

We respect your privacy and do not disclose your information to third party marketers. There are certain circumstances wherein your information may be given to or accessible by a third party. These circumstances include:

- ***Subsidiaries and Affiliates.*** We may transfer personally identifiable information to our subsidiaries and corporate affiliates.
- ***Website Consultants and Service Providers.*** We may disclose personal information to third party consultants and service providers (such as providers of hosting, support, maintenance; third party payment processing agencies; and remedial and repair services) to the extent that they require such information to service the Company and our websites.
- ***Enforcement of Rights/Security.*** We reserve the right to release personal information (i) when we are under legal compulsion to do so (*e.g.* we have received a subpoena) or we otherwise believe that the law requires us to do so, (ii) when we believe it is necessary to protect and/or enforce the rights, property interests, or safety of the Company, our users or others, or (iii) as we deem necessary to resolve disputes, troubleshoot problems, prevent fraud and otherwise enforce the Privacy Statement and other website user agreements.
- ***Reorganization or Sale of the Company.*** In the event that the Company is merged with or becomes part of another organization, or in the event that Company is sold or it sells all or substantially all of its assets or is otherwise reorganized, the information you provide will be one of the transferred assets to the acquiring or reorganized entity.
- ***As Otherwise Allowed by Law.*** We may transfer personal information to third parties where we are expressly authorized by applicable law to do so.

- **Aggregate Information.** We may aggregate information that you provide with information provided by other individuals in such a manner that the information is not personally identifiable to you, and we may transfer that aggregated information to third parties.

### **How Can You Manage Your Email Marketing Preferences?**

You can unsubscribe from promotional emails by follow the instructions contained within the communications themselves. Please note that due to marketing production schedules you may receive any messages already in production.

### **How Do I Ask Questions and Provide Feedback Regarding Privacy?**

We welcome your questions, comments and concerns about privacy. Please contact us at [PrivacyOfficer@wmt.com](mailto:PrivacyOfficer@wmt.com) with any questions or comments you may have regarding the privacy of your information.

### **Notice to California Residents – Your California Privacy Rights:**

A business subject to California Civil Code section 1798.83 is required to disclose to its California customers, upon request, the identity of any third parties to whom the business has disclosed personal information within the previous calendar year, along with the type of personal information disclosed, for the third parties' direct marketing purposes.

If you are a California resident and would like to make such a request, please submit your request in writing to:

Privacy Officer  
Wright Medical Technology, Inc.  
5677 Airline Road  
Arlington, TN 38002  
Telephone: (901) 867-9971  
[PrivacyOfficer@wmt.com](mailto:PrivacyOfficer@wmt.com)

Please note that under California law, businesses are only required to respond to a customer request once during any calendar year.

Revised: July 2011